Jay Edge Website Privacy Policy

This privacy policy is for the website www.jayedge.com and governs the privacy of its users.

The policy sets out the different areas where user privacy is concerned and outlines the obligations and requirements of the user/s, the website and website owner/s. Furthermore, the way this website and its owner/s processes, stores and protects user data and information will also be detailed within this policy.

The Website

This website and its owner/s take a proactive approach to user privacy and ensure the necessary steps are taken to protect the privacy of its users throughout their visiting experience. This website complies to all UK national laws and requirements for user privacy.

Contact and Communication

Users contacting this website and/or its owner/s do so at their own discretion and provide any such personal details requested at their own risk. Your personal information is kept private and stored securely until a time it is no longer required or has no use, as detailed in the <u>Data Protection Act 1998</u>. Every effort has been made to ensure a safe and secure form to email submission process, but we advise users that using such a form to email details then users do so at their own risk.

Using your personal data

This website and its owner/s use any information submitted to provide you with further information about the services they offer or to assist you in answering any questions or queries you may have submitted.

What information is collected?

This website and its owners may collect, store and use the following kinds of personal data:

information about your computer and about your visits to and use of this website (including your IP address, geographical location, browser type, referral source, length of visit and number of page views)

information that you choose to send, via email or form, currently including:

- Name
- Email address
- Telephone number
- Any Message

Cookies

Cookies are used on the site jayedge.com. For more information about cookies, how to control or delete them, then please visit http://www.aboutcookies.org/ for detailed guidance.

The list below describes the cookies used on this site and what they are used for:

First Party Cookies

These are cookies that are set by this website directly, using the Squarespace website builder. Please see the <u>Squarespace privacy policy</u> for their details.

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Google Analytics

This website uses Google Analytics to collect information about visitor behaviour on the website. Google Analytics stores information about what pages you visit, how long you are on the site, how you got here and what you click on. This Analytics data is collected via a JavaScript tag in the pages of the site and is not tied to personally identifiable information. This website or its owners do not collect or store your personal information (e.g. your name or address) so this information cannot be used to identify who you are.

You can find out more about Google's position on privacy as regards its analytics service at http://www.google.co.uk/intl/en/analytics/privacyoverview.html they use your information and to find out how to opt out, or delete, such information.

Disclosures

This website and its owners **never** discloses information about you to any individual or organisation.

Security of your personal data

All reasonable technical and organisational precautions will be taken to prevent the loss, of your personal information.

This website and its owner/s will store all the personal information you provide via the website in a secure (password - and - protected) manner.

N.B., data transmission over the internet is inherently insecure, and this website and its owner/s cannot guarantee the security of data sent over the internet.

Policy amendments

The owner/s of this website may update this privacy policy from time-to-time by posting a new version on the website.

Your rights

You may contact the website owner/s and ask them to provide you with any personal information held about you. Please email jay@jayedge.com

Contact

If you have any questions about this website privacy policy or treatment of your personal data, please email <u>jay@jayedge.com</u>

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ICO

Overview of the GDPR – General Data Protection Regulation: https://ico.org.uk/for-organisations/data-protection-reform/overview-of-the-gdpr/

Date: March 2024